ABOUT ASABE
For over 100 years, the American Society of Agricultural and Biological Engineers (ASABE) has been the premier educational and scientific organization dedicated to the advancement of engineering applicable to agricultural, food, and biological systems. Agricultural, Food, and Biological Engineers develop efficient and environmentally sensitive methods of producing food, fiber, timber, and renewable energy sources for an ever-increasing world population. Founded in 1907, ASABE comprises nearly 7000 members in more than 100 countries.

ABOUT THE ASABE 2021 ANNUAL INTERNATIONAL MEETING
The ASABE Annual International Meeting will provide a virtual forum for 1300+ attendees to expand awareness of current industry trends, promote and acknowledge innovations in design and technology, and provide opportunities for professional development – all with a focus on the economic, political and societal impacts facing the industry.

SPONSORSHIP OPPORTUNITIES
The below sponsorship opportunities are available during the ASABE Annual International Meeting – full descriptions to follow.

2021 Conference Sponsor - $12,500 – JOHN DEERE
Foundation Event Sponsor - $10,000 – Pending
Student Event Sponsor - $7,500
Supporting Sponsor - $5,000
Session Sponsor - $2,500
Virtual Tabletop Exhibitor - $1,000

WHAT IS HAPPENING AT AIM 2021?
The following activities are just a glimpse of what will be available to you as a registered exhibitor or sponsor:

- General Opening Session
- Technical and Poster Sessions
- Awards programs
- Socials and Networking
- Student Competitions
- Guest Speaker and Panel Discussions

EXHIBIT SCHEDULE
Exhibitors are welcome to enjoy the content of AIM and reach out to prospective clients using the appropriate chat channels through the virtual platform that AIM will be hosted on. Your exhibitor page will include a link to your website, information about your company, logo, an image, contact information, and a chat button for interested people to reach out to you on their own time.

The deadline to apply is June 27!

HOW DO I BECOME A SPONSOR OR EXHIBITOR?
Complete the registration form on the last page of this prospectus. You will receive a link to an electronic form to fill out with the above information to complete your virtual booth. Questions - contact Susan Lane at lane@asabe.org.
2021 TITLE CONFERENCE SPONSOR - $12,500 - (limit 1) John Deere - SOLD
- Named 2021 Title Sponsor of The ASABE Annual International Meeting
- Extensive co-branding with conference logo on web site, signs, program, entryways
- Your XL logo prominently featured on mailers & e-blasts
- Named Official Host of the Welcome Reception with extensive branding
- 5 complimentary conference registrations
- 5-minute speaking opportunity during Opening General Sessions
- Your logo on conference Website
- Virtual exhibitor booth

FOUNDATION EVENT SPONSOR - $10,000 - (limit 1) Pending
- 3-minute speaking opportunity to address attendees during the Foundation Event
- Your logo featured in electronic pre-conference e-blast to all invitees
- 3 complimentary conference registrations
- Your logo on conference Website
- Extensive branding on conference signs, mailers & e-blasts
- Virtual exhibitor booth

STUDENT EVENT SPONSOR - $7,500
- Support all of the student events taking place during AIM
- 3-minute speaking opportunity during one of the competitions or ceremonies
- 3 complimentary conference registrations
- Your logo on conference website
- Extensive branding on conference signs, mailers & e-blasts
- Virtual exhibitor booth

SUPPORTING SPONSOR - $5,000
- 2 complimentary conference registrations
- Your logo on conference website
- Branding on conference signs, mailers & e-blasts
- Virtual exhibitor booth

SESSION SPONSOR - $2,500
- 1 complimentary conference registration
- Your logo on conference website
- Branding on conference e-blasts
- Virtual exhibitor booth

VIRTUAL TABLETOP EXHIBIT - $1,000 – most popular option!
- Virtual Exhibit Area – exhibit page includes image, logo, description, contact info, virtual chat box
- 1 complimentary conference registration
EXHIBITOR AND SPONSORSHIP FORM

Complete all sections of the agreement below. Sign and return the agreement with credit card information or check made payable to ASABE. Payment in full must accompany your agreement and sponsorship opportunities will be confirmed on a first-come, first-assigned basis. Return one registration form for each attendee that will attend the meeting according to the level of sponsorship selected.

CONTACT INFORMATION

Company Name ____________________________________________________________

Contact ___________________________________________ Contact Email __________________________

Address __________________________________________________________________________

City/State/Zip _______________________________________________________________________

Phone ___________________________ Fax ________________________________

SPONSORSHIP CONFIRMATION

___ Student Event Sponsor $7,500  ___ Supporting Sponsors $5,000
___ Session Sponsor $2,500

EXHIBITOR CONFIRMATION

• Virtual Exhibit Area – exhibit page includes image, logo, description, contact info, virtual chat box
• 1 complimentary conference registration

___ Virtual Tabletop Exhibit $1,000

PAYMENT INFORMATION

___ Check  ___ Visa  ___ American Express  ___ MasterCard  AMOUNT TO CHARGE ____________

Card Number ___________________________________________ Exp Date ___________

Cardholder Name ____________________________________________

Signature ____________________________________________ Date ___________

TERMS
- Once payment is received, there will be no refunds for cancellation.
- I agree to pay the amount listed above as a sponsorship fee for ASABE 2021
- Facsimile or scanned email copy of this agreement bearing a signature shall be deemed delivery of a signed agreement.

PAYMENT BY CREDIT CARD - Email completed forms to bell@asabe.org.

PAYMENT BY CHECK – Please email the completed form to Jessica Bell at bell@asabe.org, however mail the check with a copy of the registration form to ASABE, Attn: Jessica Bell, 2950 Niles Road, St Joseph, Michigan, 49085.